



COVER 452 WEST BROADWAY NEW YORK, NY 7.05.18







EXISTING PROPOSED







43-45 Wooster Street, ca. 1917. Source: NYHS.



Prince Street at Greene Street, ca. 1975. Source: MCNY.



Prince Street at Crosby Street, ca. 1925. Source: NYPL.



West Broadway at Prince Street, ca. 1939. Source: NYPL.



THE WALL, FORREST MYERS (1973) LOCATED AT 599 BROADWAY AT HOUSTON STREET

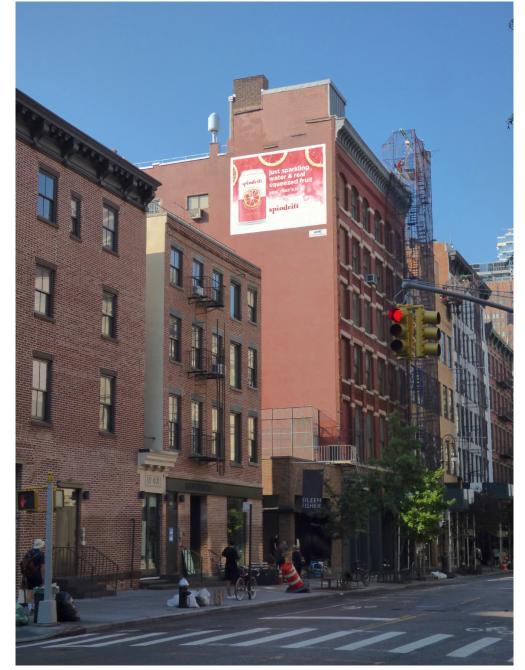


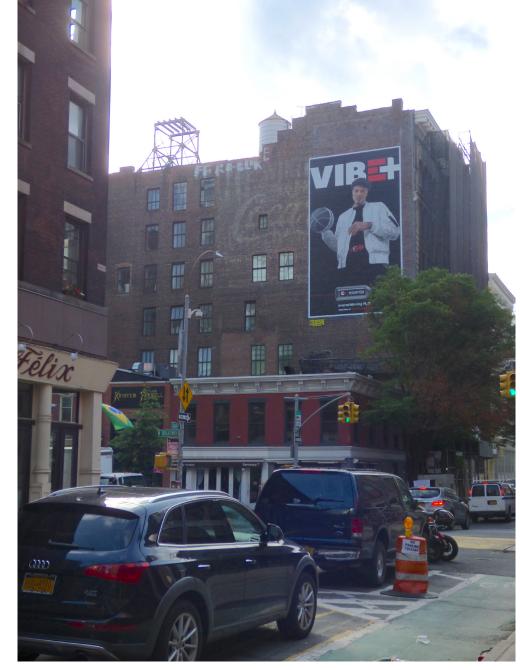
PAINTED MURAL, RICHARD HAAS (1975) LOCATED AT 112 PRINCE STREET AT GREENE STREET











391-93 WEST BROADWAY 60 GRAND STREET 475 WEST BROADWAY

The artist: Christoph Niemann

Graphic designer, illustrator and art director working in Berlin and New York City.



Christoph Niemann is an illustrator, artist, and author. His work has appeared on the covers of The New Yorker, WIRED and The New York Times Magazine and has won awards from AIGA, the Art Directors Club and The Lead Awards. He created The New Yorker's first Augmented Reality Cover as well as a hand drawn 360 degree VR animation for the magazine's US Open issue.

His corporate clients include Google, St. Moritz, LAMY, and The Museum of Modern Art. Christoph Niemann is a member of Alliance Graphique Internationale. In 2010, he was inducted into the Art Directors Club Hall Of Fame.

Niemann is the author of many books, including the monograph "Sunday Sketching" (2016), "WORDS" (2016) and "Souvenir" (2017). With Nicholas Blechman he published the book "Conversations". With Jon Huang he created the kids' apps PETTING ZOO and CHOMP.







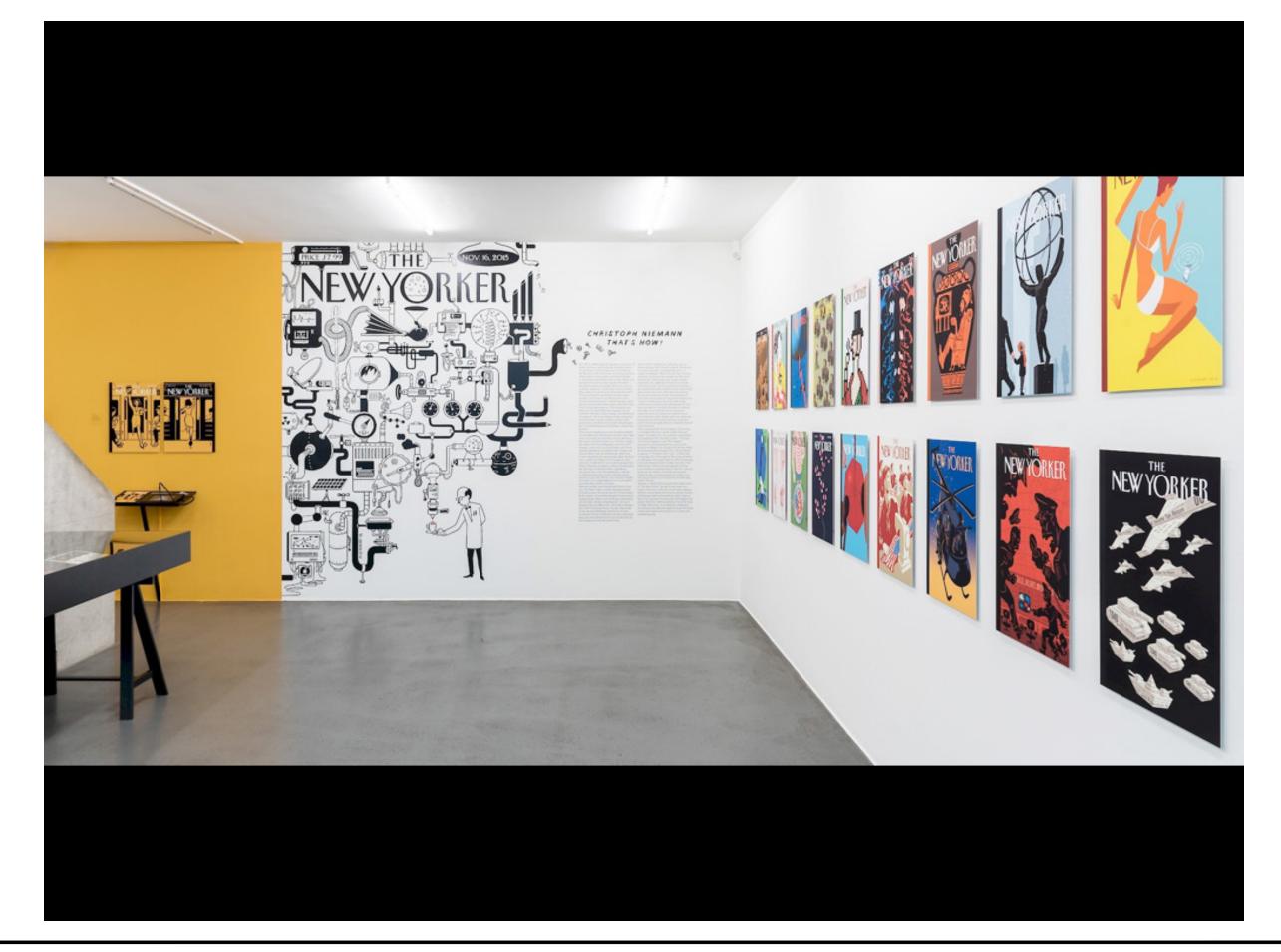






Cover Artworks for The New Yorker





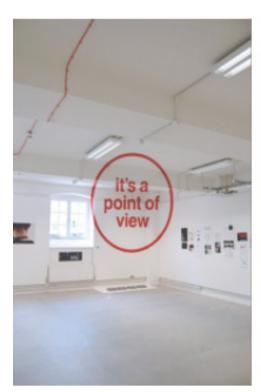




The concept: anamorphic mural

An anamorphosis is a distorted projection or drawing which appears normal when viewed

from a particular point.





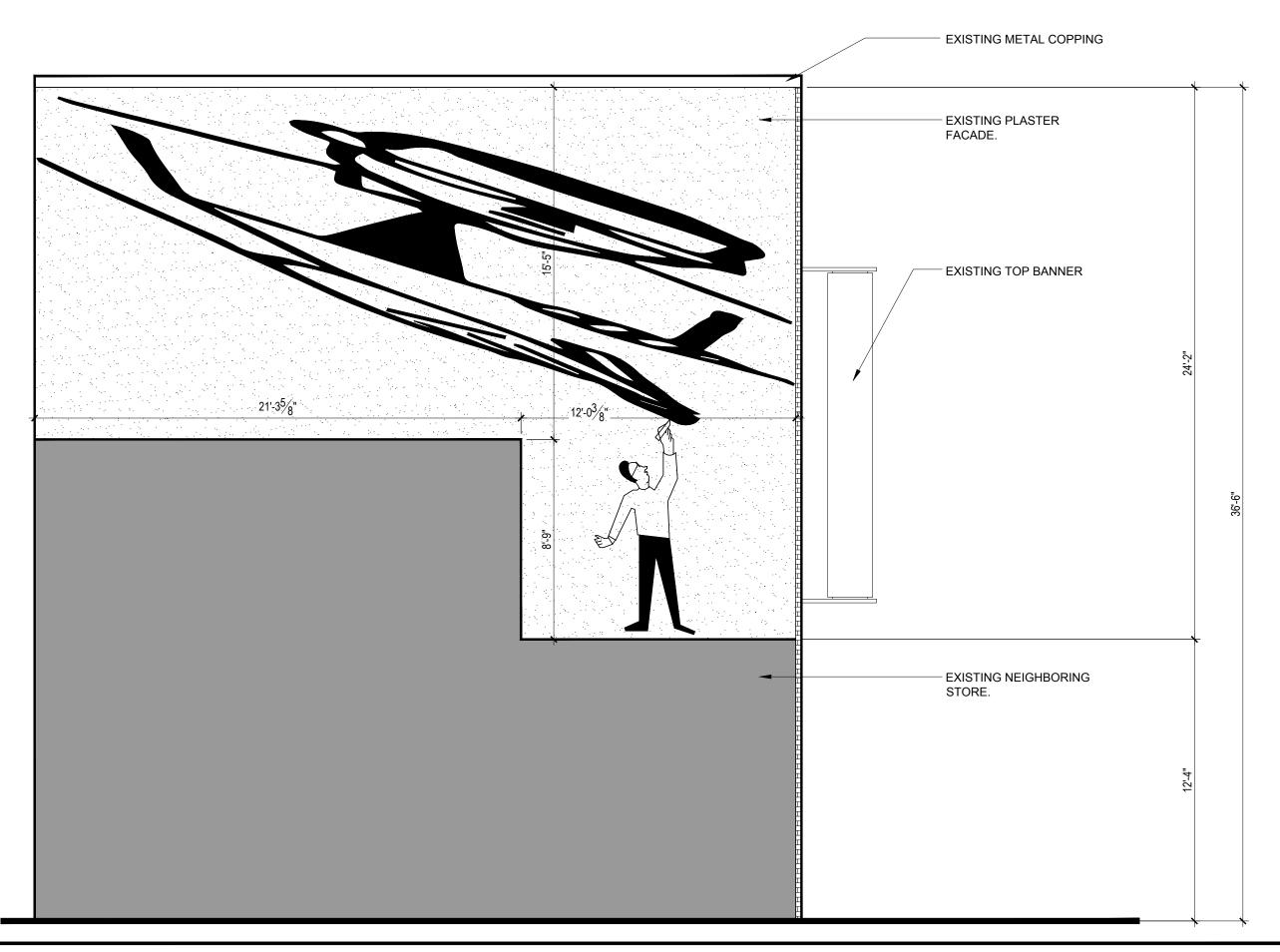








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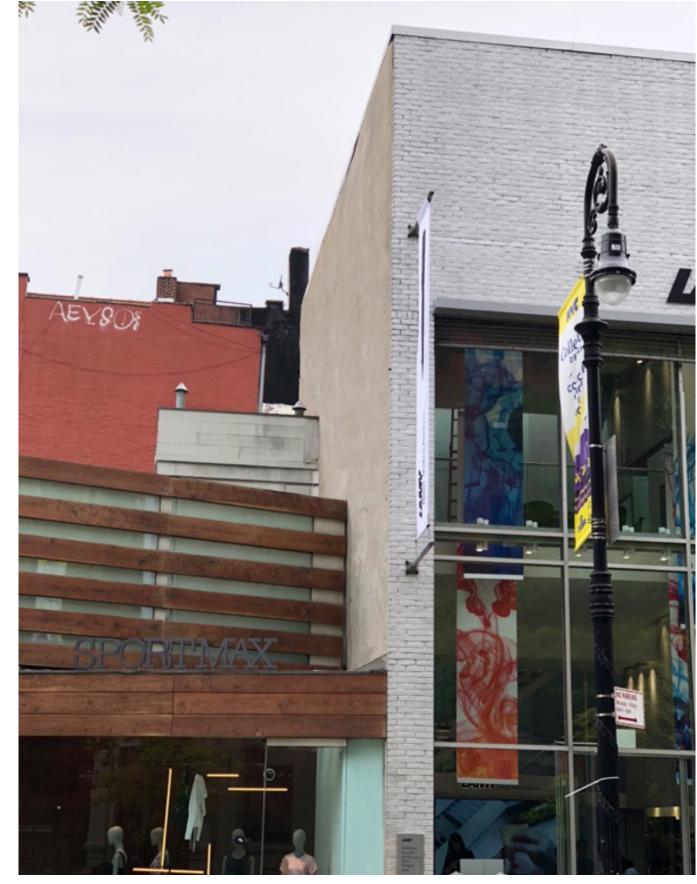


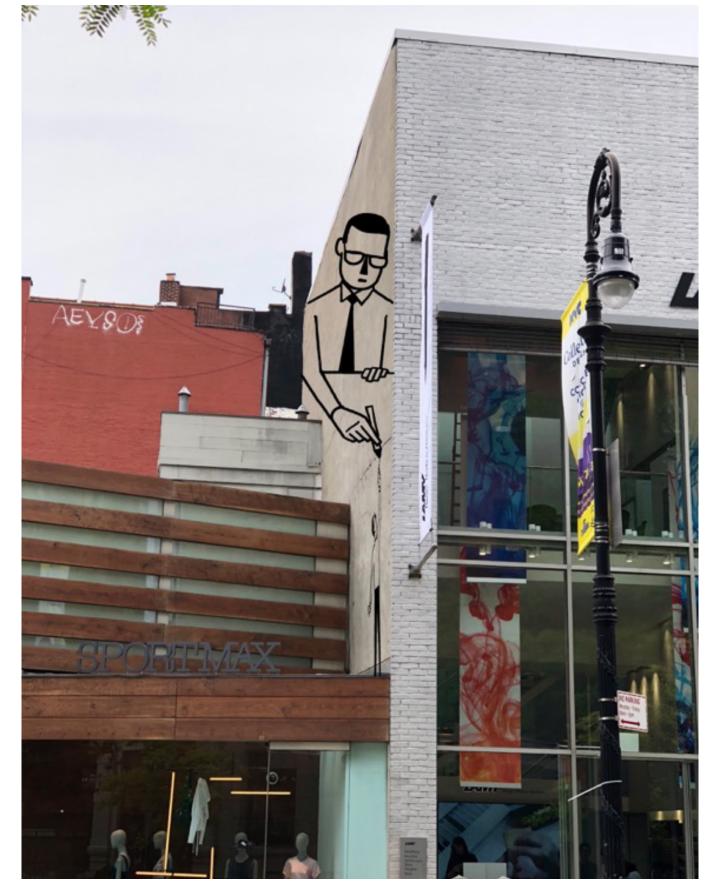


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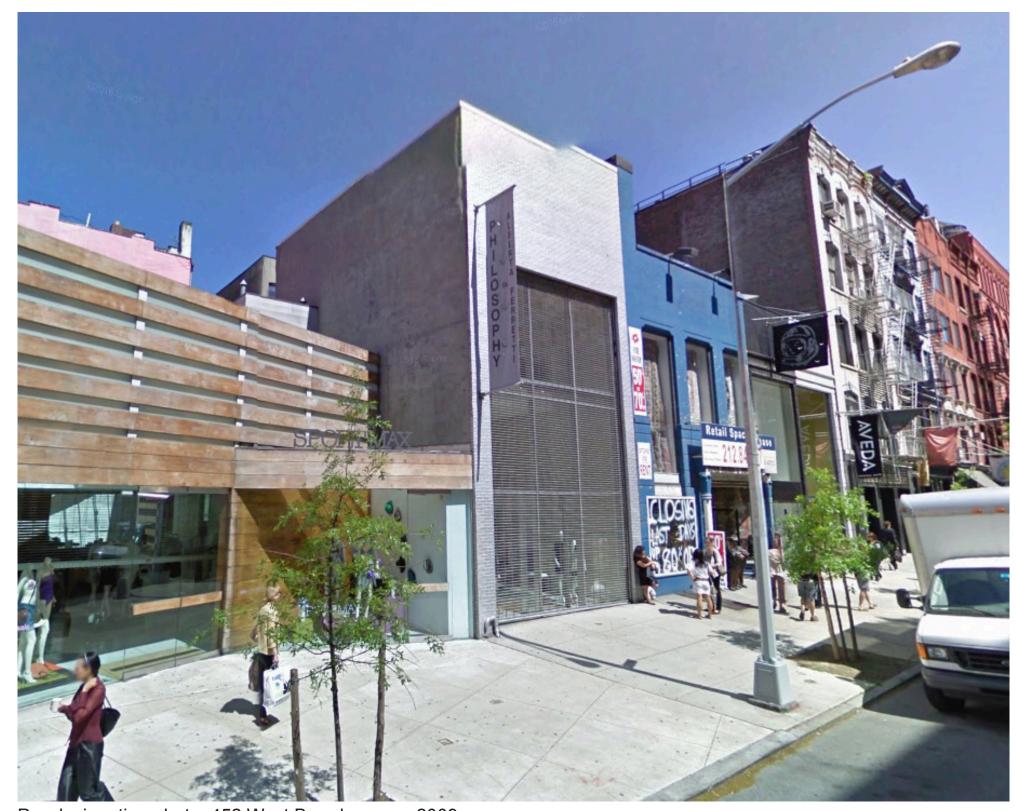
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APPENDIX







Pre-designation photo, 452 West Broadway, ca. 2009.